

# Brazil energy storage power retail



## Overview

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269/2025 launches a broad modernization of the power sector and creates near-term opportunities for U. companies across electricity retail, grid technologies, storage, and power generation. Brazil's newly enacted Law 15. Government planning documents—especially the Decennial Energy Expansion Plan (PDE) 2034 —incorporate storage as a strategic component of Brazil's future energy mix [1] [2]. Regional market. Brazil's battery energy storage (BESS) market is set to accelerate from 2026 as new regulation, a first-of-its-kind capacity reserve auction, and grid reliability needs unlock large-scale deployment. The storage market is expected to triple and generate R\$ 2,2 billion in 2025. On Decem, ANEEL presented the results of the first phase of Public Consultation (CP) No.

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This report seeks to answer a central question: what role can energy storage systems play in the Brazilian power sector, and what technical, economic, and regulatory conditions are necessary for ...



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